

exporivaschuh
the fair that moves the world

gardabags
going into details

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Overview



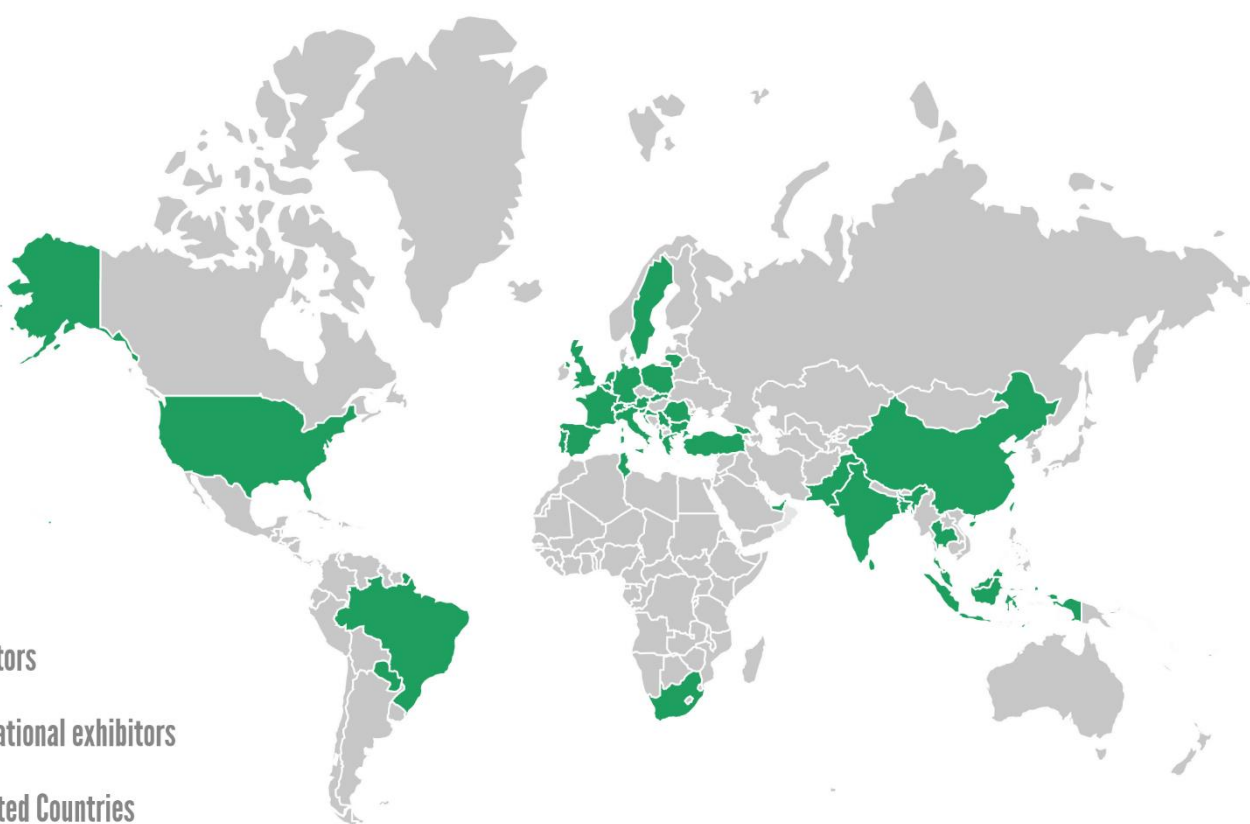


91st edition 12. → 15.01.2019

exporivaschuh

the fair that moves the world

EXHIBITORS AT EXPO RIVA SCHUH - OVERVIEW



91st Edition

1,469 exhibitors

1,207 international exhibitors

39 represented Countries

EXHIBITORS AT EXPO RIVA SCHUH - OVERVIEW

ALBANIA
AUSTRIA
BANGLADESH
BELGIUM
BRAZIL
BULGARIA
CHINA
CROATIA
FRANCE

Main Players

China - 589 exhibitors
Italy - 262 exhibitors
India - 137 exhibitors

GEORGIA
GERMANY
GREAT BRITAIN
GREECE
HONG KONG
INDIA
INDONESIA
ITALY
LITHUANIA
MALAYSIA
NETHERLAND

PAKISTAN
PARAGUAY
POLAND
PORTUGAL
ROMANIA
SERBIA
SLOVAKIA
SLOVENIA

SOUTH AFRICA
SPAIN
SRI LANKA
SWEDEN
SWITZERLAND
VIZZERA
TAIWAN
THAILAND

TUNISIA
TURKEY
UNITED ARAB EMIRATES
UNITED STATES

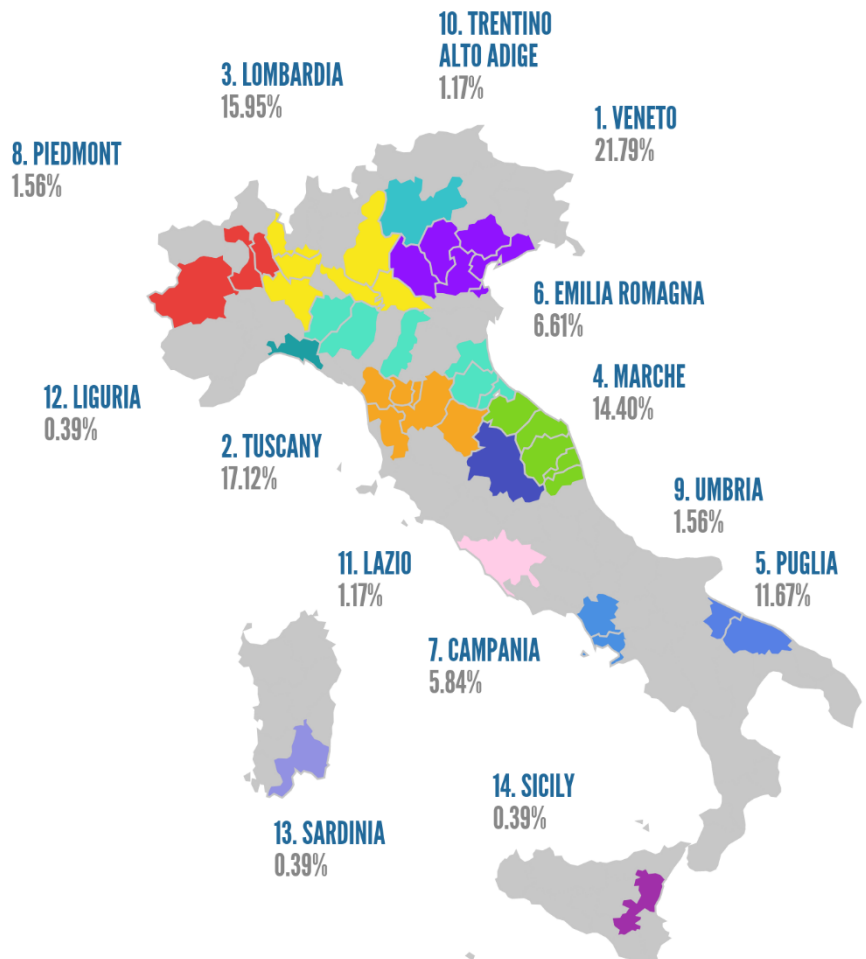
EXHIBITORS AT EXPO RIVA SCHUH - FOCUS ON ITALY

ITALIAN EXHIBITORS AT EXPO RIVA SCHUH

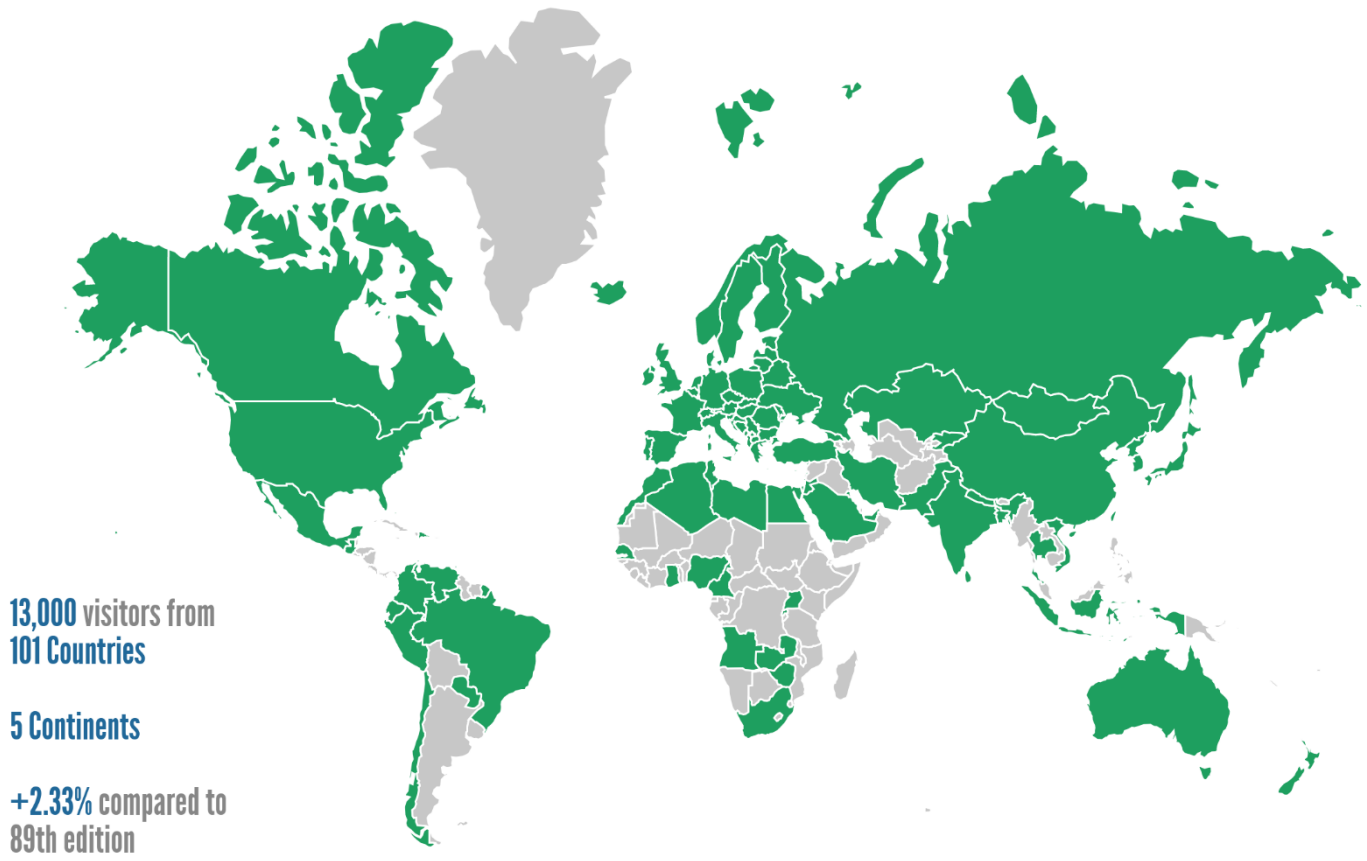
14
Regions

42
Provinces

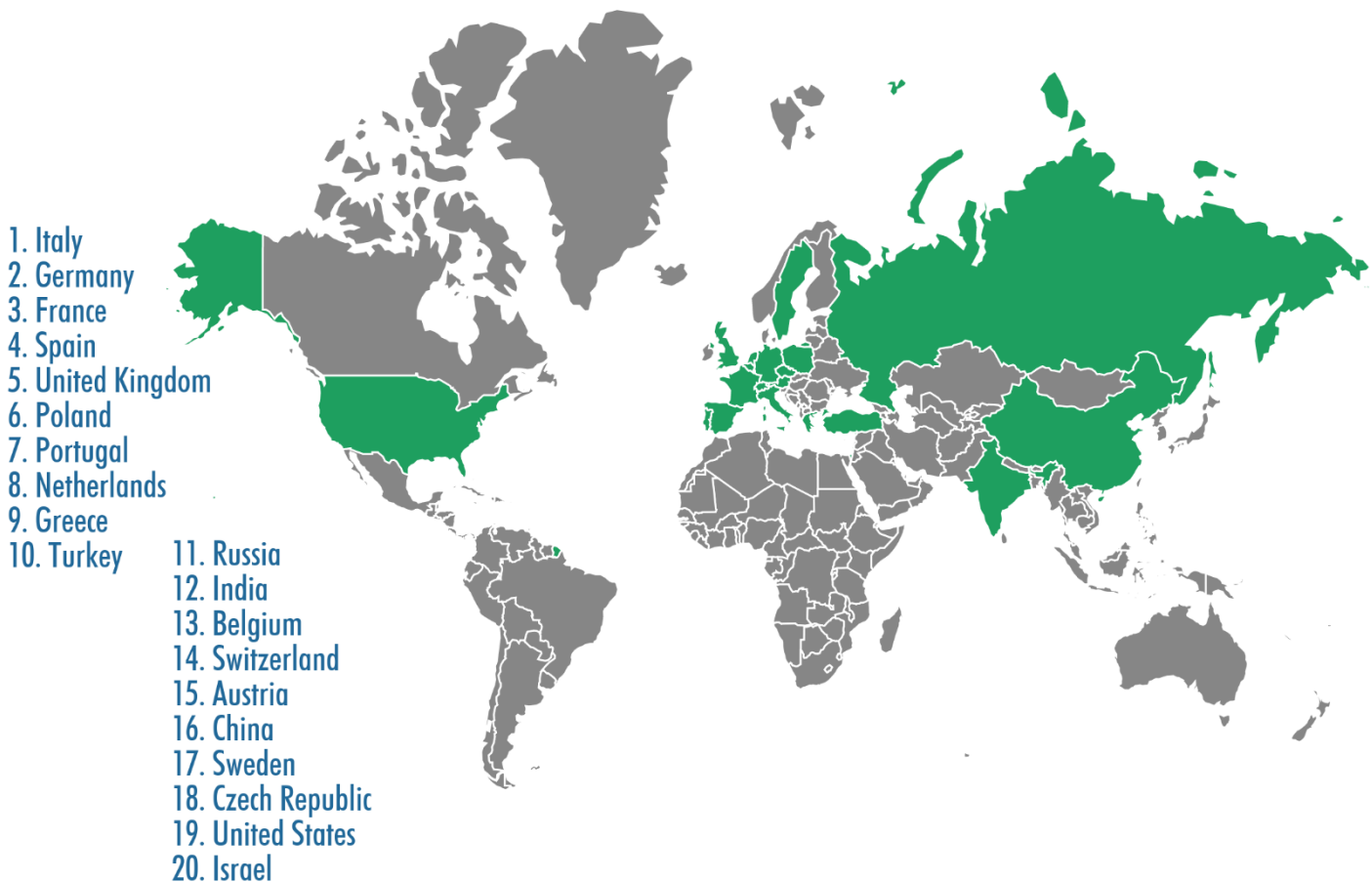
9,113.33
Square
meters



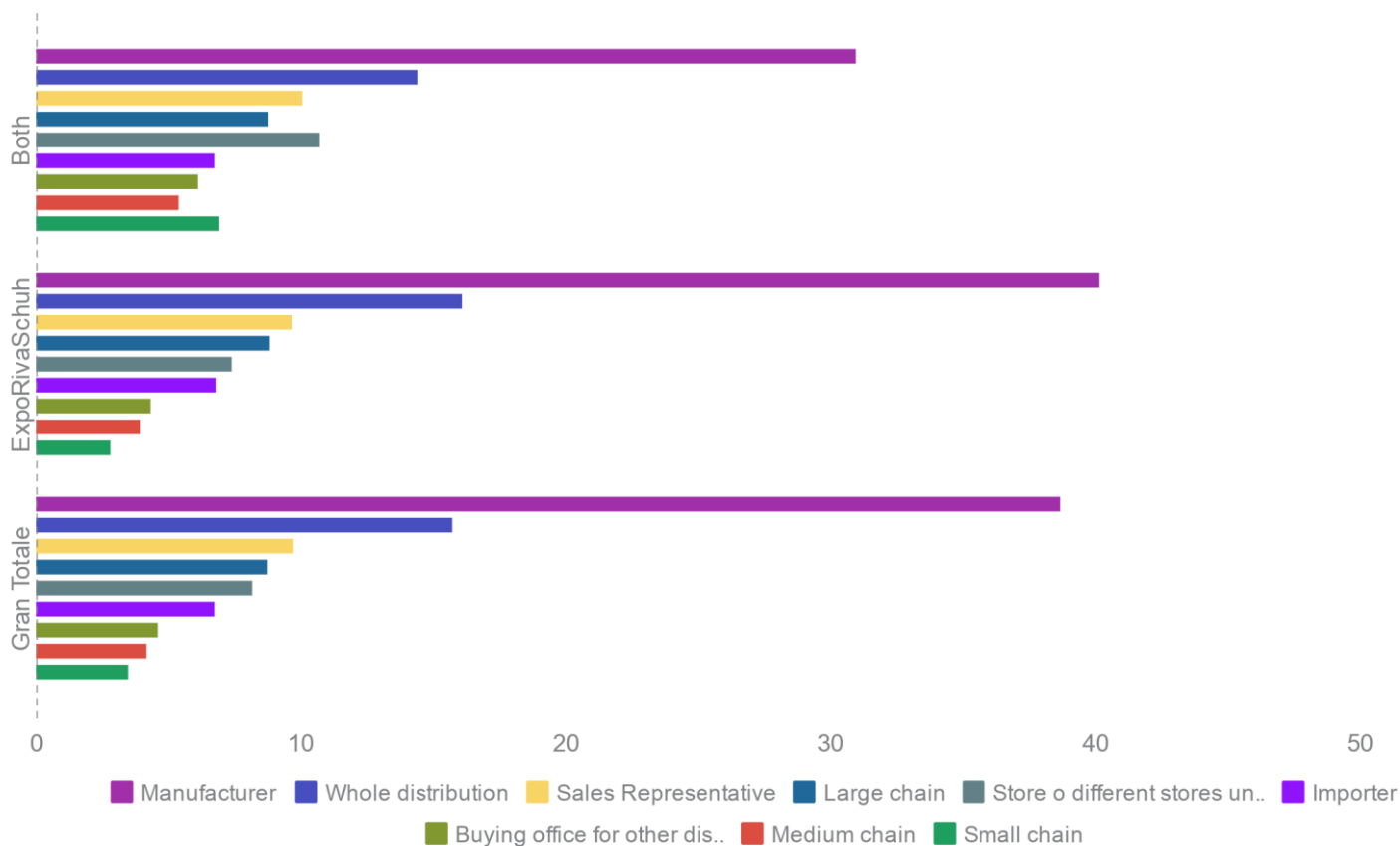
VISITORS AT EXPO RIVA SCHUH & GARDABAGS - OVERVIEW



ORIGIN OF VISITORS EXPO RIVA SCHUH - FIRST 20 COUNTRIES



VISITORS AT EXPO RIVA SCHUH & GARDABAGS BUSINESS SECTOR



VISITORS AT EXPO RIVA SCHUH & GARDABAGS EUROPE ORIENTED

Again, Expo Riva Schuh affirms its status as the main fair for the European buyers with an increase of **+2.8%** in European companies compared to the 89th edition

BEST PERFORMANCE
Sweden (+35.14%)
Portugal (+32.61%)
Poland (+25.51%)
Russia (+17.28%)



43 Countries
86%

of the Companies
 visiting Expo Riva Schuh
 are European

EXPO RIVA SCHUH & GARDABAGS VISITORS TREND



8 Countries
2.2%

of the Companies visiting Expo Riva Schuh come from North and Central America



7 Countries
0.6%

of the Companies visiting Expo Riva Schuh come from South America

Companies from North and Central America have slightly decreased compared to the 89th edition (-4%). **Mexico's** performance along with the presence of 3 new Countries (**Bahamas - Dominican Republic - Saipan**) are a positive signal

Companies from South America are growing steadily (+7.5%) **Brazil** is in the driving seat

EXPO RIVA SCHUH & GARDABAGS VISITORS TREND

2 Countries
0.4%

of the Companies visiting Expo Riva Schuh come from Oceania



Compared to the 89th edition the number of buyers from Oceania is steady, with Companies from **Australia e New Zelanda**

28 Countries
9.4%

of the Companies visiting Expo Riva Schuh come from Asia



There has been an increase in Companies from Asia (+2,9%), with a significant rise in **China, Turkey, Bangladesh and Saudi Arabia**

13 Countries
1.3%

of the Companies visiting Expo Riva Schuh come from Africa



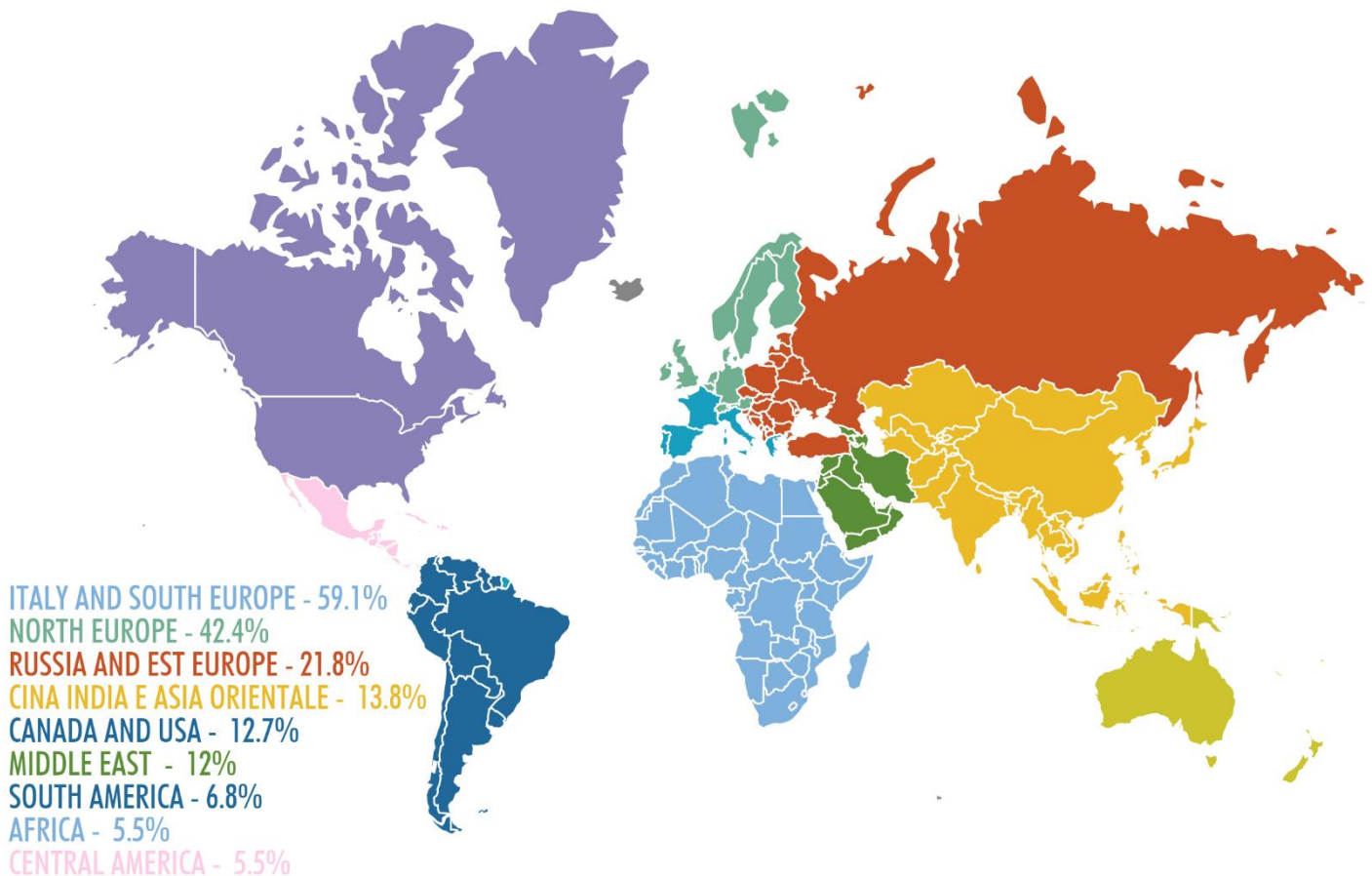
Africa slows down by 12%. There are however some positiv signals: **Cameroon and Angola** are welcomed at Expo Riva Schuh for the very first time

EXPO RIVA SCHUH & GARDABAGS VISITORS SEGMENTATION

Buyers at the fair mostly look for women's footwear (42.44%), followed by men's (36.15%) and children's (21.41%)



FOCUS ON EXPO RIVA SCHUH - VISITORS SALES MARKETS



2nd edition 12. → 15.01.2019

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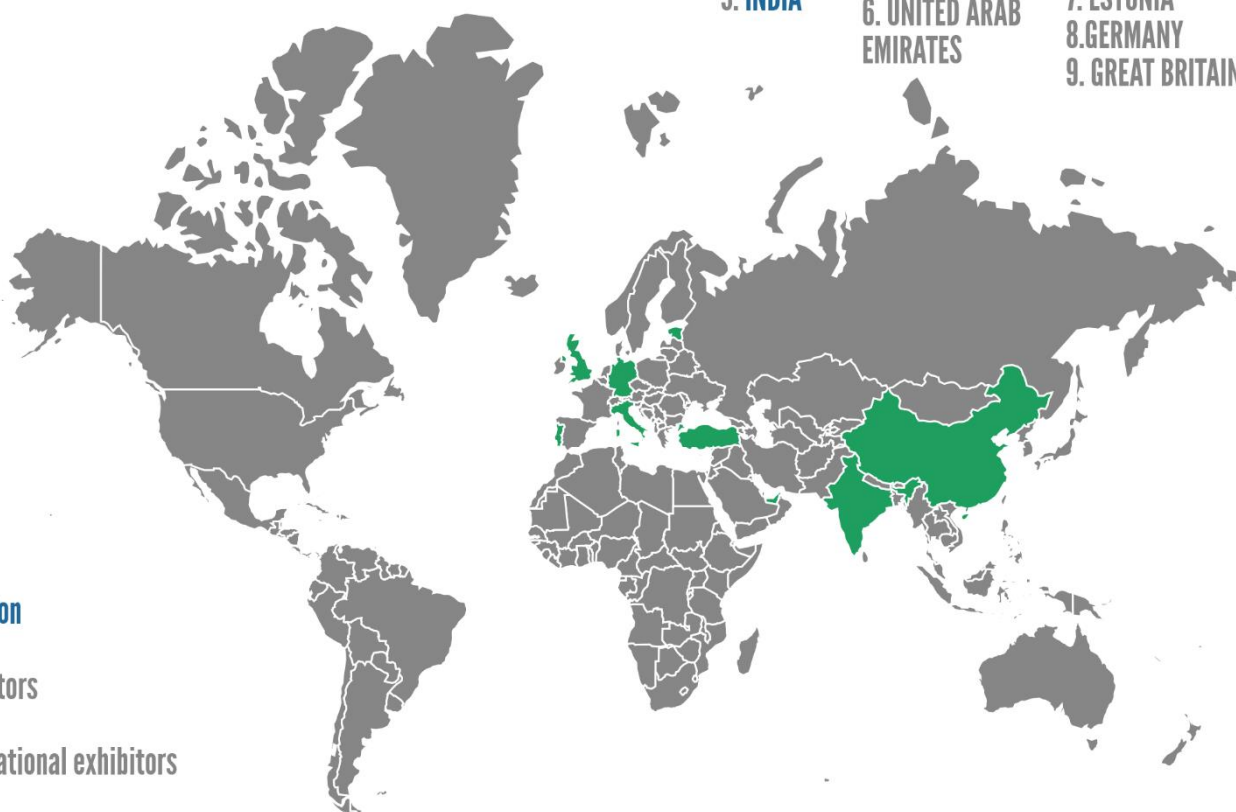
going into details

GARDABAGS EXHIBITORS - COUNTRIES OF ORIGINS

1. ITALY
2. CHINA
3. INDIA

4. PORTUGAL
5. TURKEY
6. UNITED ARAB
EMIRATES

7. ESTONIA
8. GERMANY
9. GREAT BRITAIN



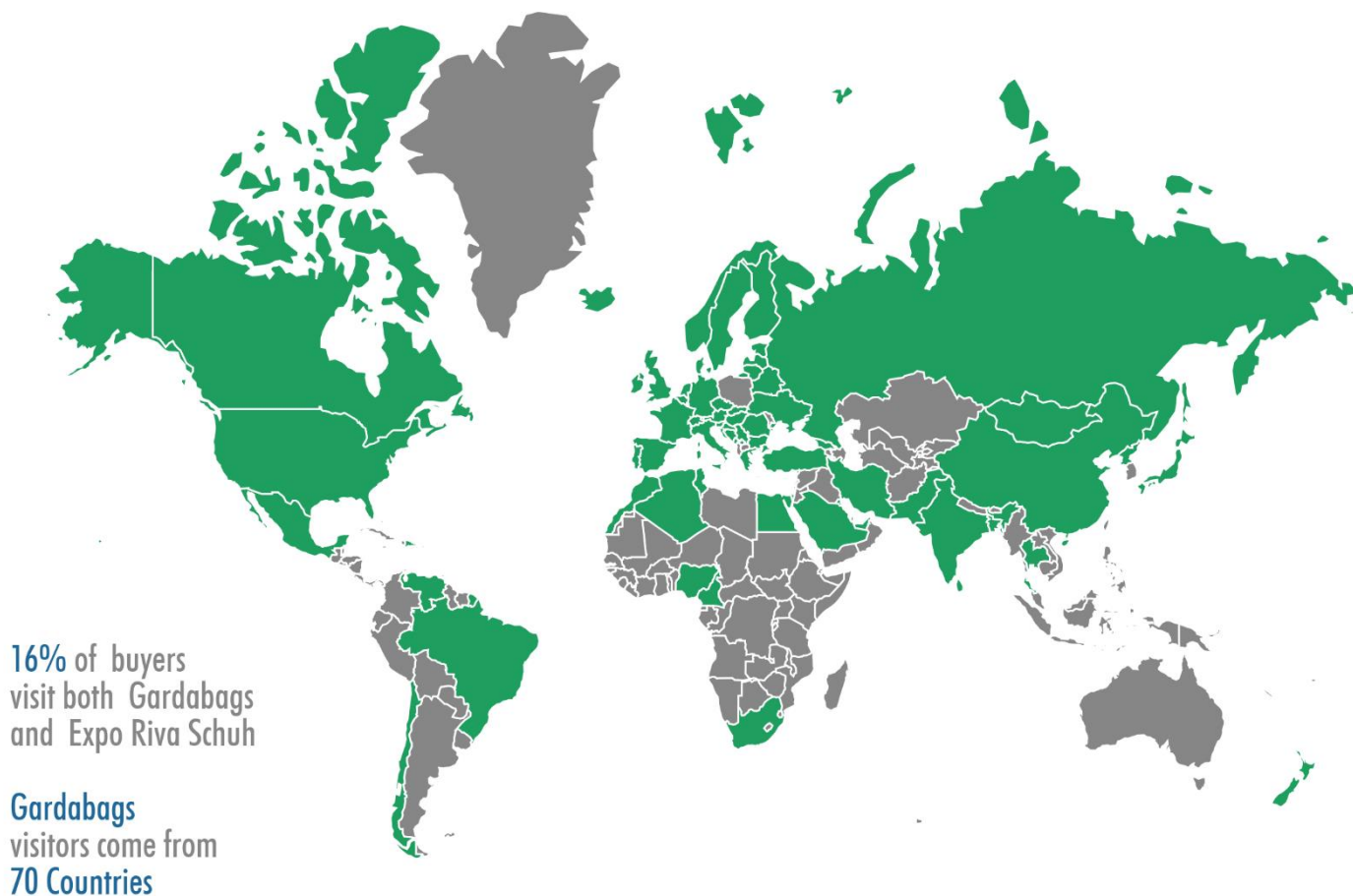
91st edition

60 exhibitors

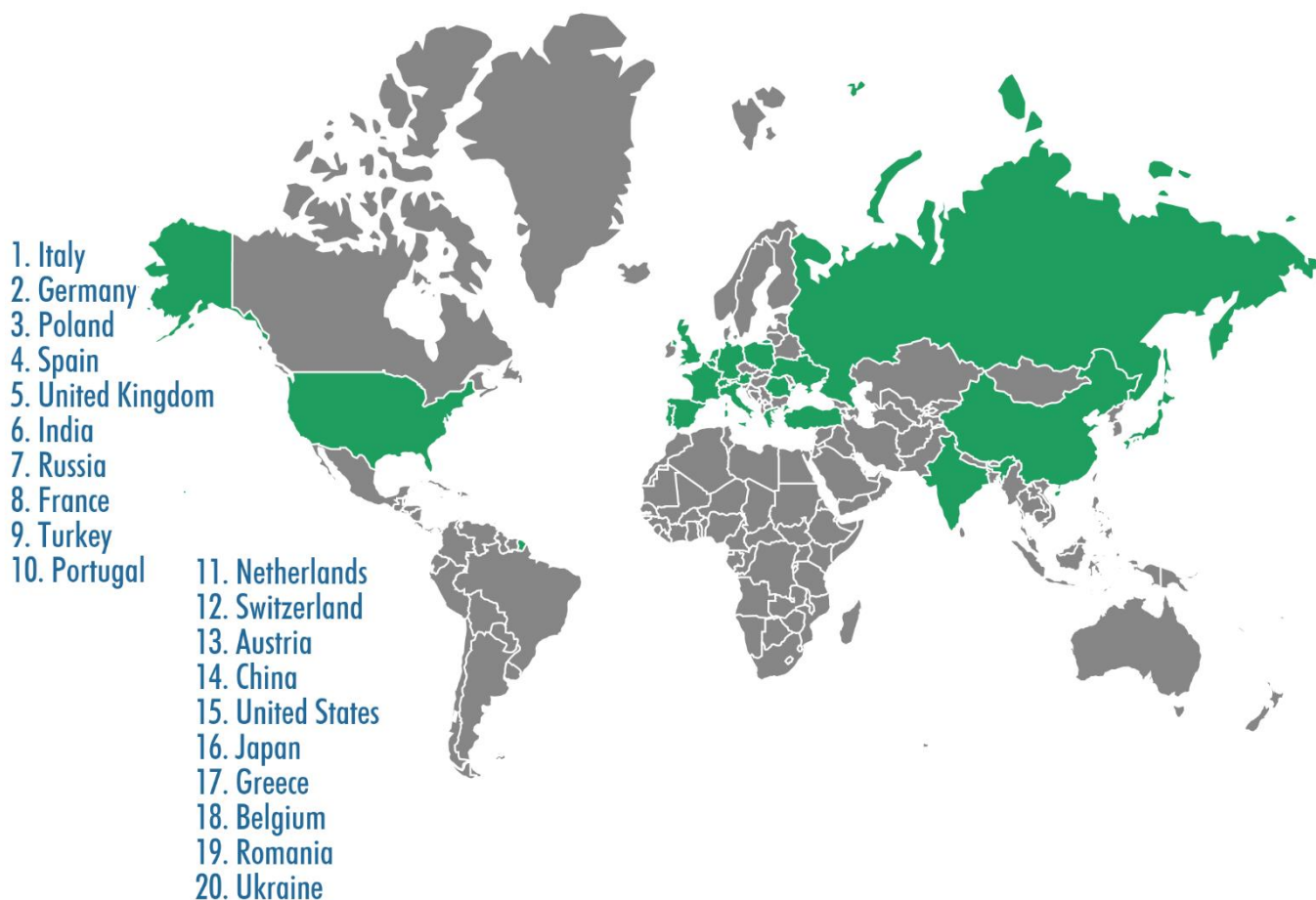
33 international exhibitors

9 represented Countries

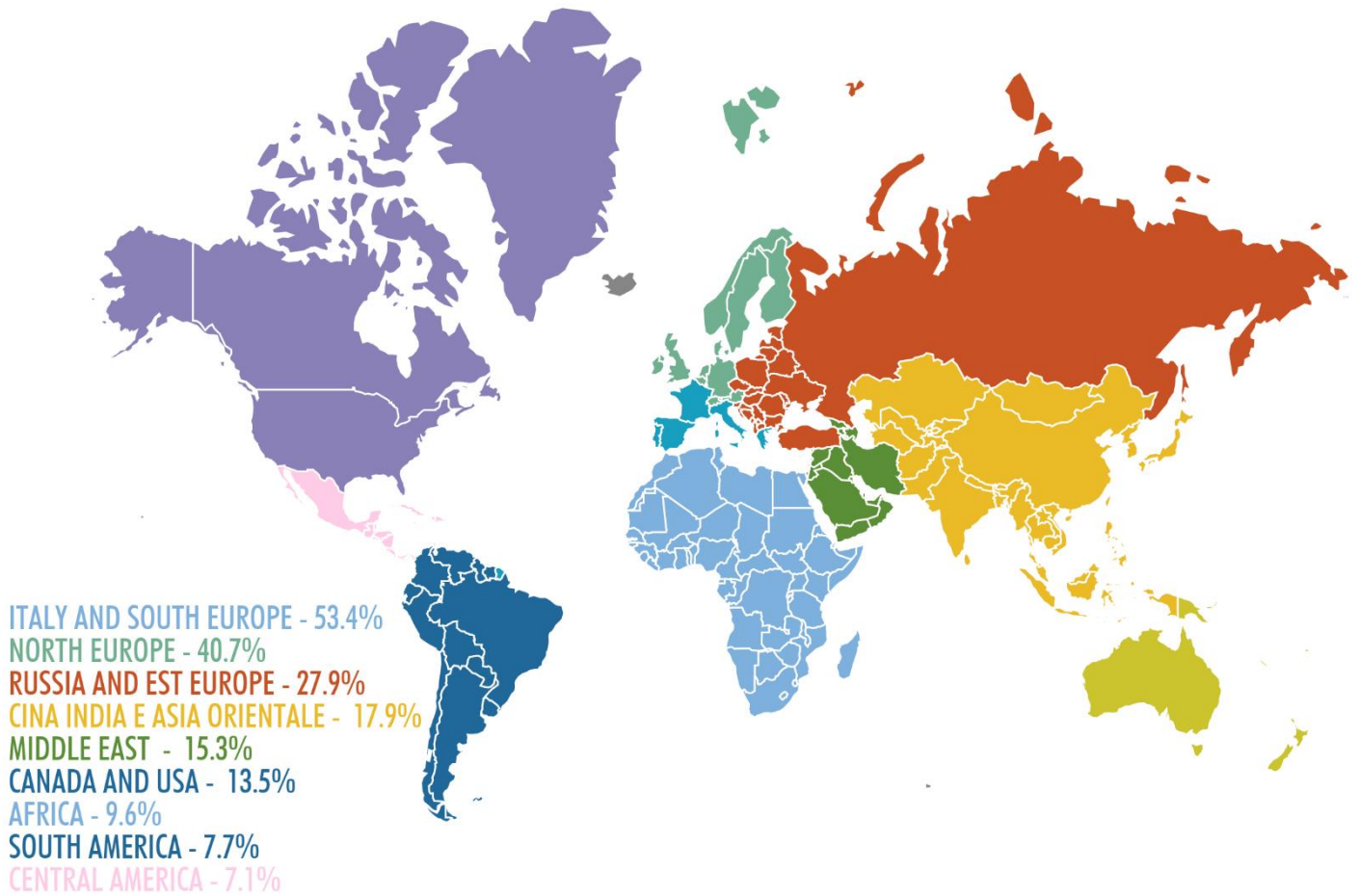
GARDABAGS EXHIBITORS - COUNTRIES OF ORIGINS



GARDABAGS EXHIBITORS - FIRST 20 COUNTRIES OF ORIGINS



FOCUS ON GARDABAGS - VISITORS SALES MARKETS



GARDABAGS VISITORS MAIN MARKET SEGMENTS

